

MBA 3316

International Trade and Finance

স্কুল অব বিজনেস
SCHOOL OF BUSINESS

বাংলাদেশ উন্মুক্ত বিশ্ববিদ্যালয়
BANGLADESH OPEN UNIVERSITY

শুলন অর বিজনেস
SCHOOL OF BUSINESS

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International Trade and Finance

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Preface

A text book titled *International Trade and Finance* is designed and developed for the MBA students of Bangladesh Open University. It is written in modular form and is the first of its kind in Bangladesh. The lessons have been so prepared that learners find them easy to understand.

The book has ten units comprising 28 lessons. I do not claim it to be an original contribution. Rather it should be regarded as a text book of ideas from various renowned authorities in international trade and finance. We have also quoted from different text books on international trade and finance usually followed by post-graduate students at our universities. Our endeavour has been to present the lessons in a very simple manner so that they can be understood and assimilated by an average distant learner of the MBA programme within the stipulated period of a semester.

Each unit is almost equivalent to one chapter of a conventional text book and divided into two to four lessons. Each of them starts with "unit highlights". In fact, the lessons are like the lecture notes of a classroom teacher, each starts with "lesson objectives" and ends with "lesson-end assessment" questions in the form of both eassay type, short answer and multiple choice questions. We hope that self learners will not find much difficulty in understanding the lessons by themselves and will need only a little help from the tutor.

I am grateful to Dean, School of Business, BOU, who gave me enthusiasm to write this book. Mostafa Azad Kamal, Associate Professor, School of Business, BOU and Md. Syful Islam, Lecturer, School of Business, BOU have made me indebted by their untiring efforts in editing and style editing each and every lesson diligently and meticulously. I also acknowledge with thanks the service of Mr. Abdul Malek and Muhammad Mahbub Alam Khan, DTP operators, DTP pool, PPD division, BOU for helping me with the graphics and illustration and also for completing the task of word processing.

I shall feel rewarded for my labour if the self-learners of the MBA programme of BOU and also the general readers find this book worthwhile and useful.

Harendra Kanti Dey

Contents

Unit 1 : International Economics : Scope & Importance	1
Lesson 1 : International Economics : Scope and Importance.....	3
Unit 2 : Theories of International Trade	7
Lesson 1 : Theory of Absolute and Comparative Advantage.....	9
Lesson 2 : Comparative Advantage Theory: Additional issues.....	18
Lesson 3 : The Heckscher Ohin Model and Related Theorems.....	25
Unit 3 : The Theory of Tariffs	35
Lesson 1 : Tariffs and their effects: The case of a small country.....	37
Lesson 2 : Tariff for a Large Country.....	44
Lesson 3 : Tariffs and World Welfare.....	51
Unit 4 : Arguments for and against Protection	61
Lesson 1 : Optimum Tariff and Trade Wars	63
Lesson 2 : The Theory of Domestic Distortions	71
Lesson 3 : Other Arguments For Tariff and Illegal Trade.....	77
Unit 5 : Non-Tariff Barriers to International Trade	85
Lesson 1 : Export tax and export subsidies	87
Lesson 2 : Quantitative restrictions.....	91
Lesson 3 : Voluntary Export Restrictions and International Cartels.....	97
Lesson 4 : Dumping: International Price Discrimination.....	102
Unit 6 : Foreign Exchange Market	107
Lesson-1 : Nature, Organisation and Functions of the Foreign Exchange Market....	109
Lesson 2 : Exchange Rate Systems.....	115
Lesson-3 : Foreign Exchange Transactions	124
Lesson-4 : The Eurodollar Market and the Effect of Devaluation	130
Unit 7 : Balance of Payment: Definition, Convention and Accounting	137
Lesson-1 : Balance of Payment : Definition, Convention and Accounting	139
Lesson-2 : Balance of Payments Equilibrium.....	149
Unit 8 : International Monetary System	153
Lesson-1 : Types of International Monetary System.....	155
Lesson-2 : Types of Monetary Standard	160
Lesson-3 : The present International Monetary System: Managed Flexibility.....	167
Unit 9 : Foreign Investment & Capital Flows	175
Lesson-1 : International Capital Flows	177
Lesson-2 : Debt Crisis.....	184
Lesson-3 : Foreign Direct Investment (FDI).....	190
Unit 10 : International Finance	195
Lesson-1 : International Finance	197
Lesson-2 : Short term and Long-term Investment and Borrowing decisions	204
Lesson-3 : Organization of International Banking.....	218